



1995 - Installation

Anita Kocsis

200 Gertrude Street, Melbourne

## “STEP RIGHT UP”



### STEP RIGHT UP

Step Right Up sits at the forefront of the shopfront. The shooting gallery and the street is divided by only a very thick pane of glass.

The artist combines a Trompe L'oeil effect with a set of ducks flying around on a conveyor belt one finds at a circus or a fair. The abstract images that whiz by on the ducks are built digitally.

The sheer magnitude covering the entire gallery wall and the oversized ducks whizzing by give you nowhere else to look but at the hypnotic ducks. One minute they appear and as easily disappear behind the facade created. On passing the gallery one evening a couple were looking in. They were surely catching the spectacle even if they were not too sure what it was they were looking at.

Was it effect or affect? **A.S 1993**

Step Right up is the result of my recent exploration of High tech in the context of low tech, more familiar practice. The processes in working with computer interfaces are analogous to the culmination of ideas that lead to an artwork or even no constructive result. here the software is my mental process and the low tech is the Installation.

I have been influenced whilst working with some eastern european artists engaged in the production of a new “objectistics”. Their desire for transformation, and the need for a specific resistance produced with the weapons of culture and art, is idealistic yet inspiring. Some of these artists adopt and use the signs of social language and propaganda with the same interchangeability with which western artists adopt and use objects of consumption.

**artists statement from exhibition invitation.**

